



DOUBLETHINK originally  
developed from the  
lettering drawn in the  
1960s by Vinko Ožić-Pojić  
for the shopfronts of  
Yugoslavian state-owned  
clothes company  
STANDARD KONFEKCIJA.  
AVAILABLE IN medium  
and bold inline

# Doublethink

## WEIGHTS

## Medium

## Bold Inline

## ABOUT

Doublethink was developed from lettering drawn in the 1960s by Vinko Ožić-Pajić and used on the shop fronts of Yugoslavian state-owned clothes company Standard Konfekcija. The original design has been reinterpreted and expanded and is offered as a two weight typeface—Doublethink Medium and Doublethink Bold Inline.

Standard Konfekcija was established first as a military fabric company and later became the premier fashion brand outlet in the Communist state of Yugoslavia. It is famous for being the first shop in the country to offer plastic bags (Standard Konfekcija stores ceased trading after the fall of Communism).

The name Doublethink is taken from George Orwell's dystopian novel Nineteen Eighty-Four. It means 'the power of holding two contradictory beliefs simultaneously in one's mind and accepting both of them'—an appropriate name for letterforms originating from a Communist regime and a concept with growing relevance in the current era of ubiquitous surveillance.

## SUPPORTED LANGUAGES

Afar / Afrikaans / Albanian / Basque / Bosnian / Breton / Catalan / Crimean Tatar (Latin) / Croatian / Czech / Danish / Dutch / English / Esperanto / Estonian / Faroese / Finnish / French / Frisian / Friulian / German / Greenlandic / Hawaiian / Hungarian / Icelandic / Indonesian / Interlingua / Irish Gaelic / Italian / Karelian / Kirundi / Kurdish (Latin) / Ladin / Latvian / Lithuanian / Luxemburgish / Malagasy / Malay / Maltese / Māori Norn / Norwegian (Bokmål) / Norwegian (Nynorsk) / Occitan / Palauan / Polish / Portuguese / Rhaeto-Romance / Romani / Romanian / Sango / Sámi (Northern) / Scottish Gaelic / Serbian (Latin) / Shona / Slovak / Slovene / Sorbian / Spanish / Swahili / Swati / Swedish / Tagalog (Filipino) / Tahitian / Tokelauan / Tsonga / Turkish / Umbundu / Veps / Welsh / Wolof / Zulu

## UNICODE RANGES

Complete: Basic Latin / Latin-1 Supplement / Latin Extended-A  
Parts of: Mathematical Operators / Latin Extended-B / Latin Extended Additional / Spacing Modifier Letters / General Punctuation / Currency Symbols / Letterlike Symbols

## WEB FONT FEATURES

frac / liga

## CREDITS

Designed by Vinko Ožić-Pajić  
Reinterpretation by Jonathan Barnbrook and Marcus Leis Allion  
First published in 2006  
Revised and expanded character set published in 2016

UPPERCASE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

LOWERCASE

a b c d e f g h i j k l m n o p q r s t u v w x y z

ACCENTED UPPERCASE

À Á Â Ã Ä Å Æ Ç È É Ê Ë
Ě ě Ď ě Ğ ğ Ĥ ĥ Ħ ħ İ Ì Í Î Ï Ĵ ĵ Ľ ĺ Ǻ ǻ
Ǿ ǿ Ǡ ǡ Ǣ ǣ Ǥ ǥ Ǧ ǧ Ǩ ǩ Ǫ ǫ Ǭ ǭ Ǯ ǯ
ǰ Ǳ ǲ ǳ Ǵ ǵ Ƕ Ƿ Ǹ ǹ Ǻ ǻ Ǽ ǽ Ǿ ǿ

ACCENTED LOWERCASE

à á â ã ä å æ ç è é ê ë
ě ě ě ě Ğ ğ Ĥ ĥ Ħ ħ İ Ì Í Î Ï Ĵ ĵ Ľ ĺ
Ǻ ǻ Ǿ ǿ Ǡ ǡ Ǣ ǣ Ǥ ǥ Ǧ ǧ Ǩ ǩ Ǫ ǫ
Ǭ ǭ Ǯ ǯ ǰ Ǳ ǲ ǳ Ǵ ǵ Ƕ Ƿ Ǹ ǹ Ǻ ǻ
Ǽ ǽ Ǿ ǿ

PUNCTUATION

! " # \$ % & ' ( ) \* + , - . / : ; < > [ \ ] ^ \_ ` { | } ~
/ ( { [ | ] } ) \ - \_ @ # + + + +

LIGATURES

fraktur ligatures

STANDARD FIGURES

0 1 2 3 4 5 6 7 8 9

SYMBOLS

© ® ¢

FRACTIONS

1/4 1/2 3/4 1/3 2/3

CURRENCY

\$ € £ ¥

ORDINALS

th

MATHEMATICAL

- + ± < > ≤ ≥ = ≠ ≈ ~ ¬ / # % ‰ μ Ω

UPPERCASE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

LOWERCASE

a b c d e f g h i j k l m n o p q r s t u v w x y z

ACCENTED UPPERCASE

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã

ACCENTED LOWERCASE

à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã

PUNCTUATION

! " # \$ % & ' ( ) \* + , - . : ; < > [ \ ] ^ \_ ` { | } ~ ¡ ¢ £ ¤ ¥ ¦ § ¨ © ª « ¬ ® ¯ ° ± ² ³ ´ µ ¶ · ¸ ¹ º » ¼ ½ ¾

LIGATURES

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STANDARD FIGURES

0 1 2 3 4 5 6 7 8 9

SYMBOLS

® © ™ § ¶

FRACTIONS

¼ ½ ¾

CURRENCY

\$ ¢ £ € ¥ ¢

ORDINALS

º

MATHEMATICAL

- + ± < > ≤ ≥ = ≠ ~ ~ ¬ / # % ‰ ∞ Ω

ri

84

95 PT

inconvenient

172 PT

အလွယ်တကူ

68 PT

repudiate morality

65 PT

CONTRADICTORY

136 PT

REALITY

18 PT

The Ministry of Love was the really frightening one. There were no windows in it at all. Winston had never been inside the Ministry of Love, nor within half a kilometre of it. It was a place impossible to enter except on official business, and then only by penetrating nests.

52 PT

autonomous declaration

76 PT

CONSTRUCTED

104 PT

UNCONSCIOUS

320 PT

NEW

130 PT

HISTORY

18 PT

The Ministry of Love was the really frightening one. There were no windows in it at all. Winston had never been inside the Ministry of Love, nor within half a kilometre of it. It was a place impossible to enter except on official business, and then only by penetrating nests.



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